



WIFI X

## ORDER

Print Date 10/23/12 Page 1 of 3

<u>Contract / Revision</u>	840179	/	West for Congress Add
<u>Original Date / Revision</u>	10/23/12	10/23/12	<u>Agency Com</u> 15% <u>Billing Contact</u>
<u>Advertiser</u>	West, Allen/R/US House 18	3299 K Street NW Suite 200 Washington, DC 20007	
<u>Agency</u>	Strategic Media Svcs		
<u>Buying Contact</u>	Sales Office H-DC Sales Region National Agency Ref		
3299 K Street NW Suite 200 Washington, DC 20007			

Order Sep 00:15:00  
Estimate #  
Alt Order # 06393607  
Billing Type Cash  
Order Type Political  
Billing Cycle EOM/EOC  
Billing Calendar BROADCAST  
Demographic A35+  
Rev Codes Agency Political Pol-Candid  
Product Codes PL810  
Priority P 2  
Advertiser Ref

Primary Account Executive  
Will Hilderbrandt

Account Executive	Order%	Start Date	End Date
Will Hilderbrandt	100%		

Order Share %	Market Value	
Competing Station	% of Order	Amount
DFLX	%	
WFGC	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPTV	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTVX	%	
WXEL	%	

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	20	\$4,815.25	\$5,665.00	0.00	10/01/12	10/28/12	20	\$4,815.25	\$5,665.00
November 2012	14	\$4,547.50	\$5,350.00	0.00	10/29/12	10/30/12	14	\$4,547.50	\$5,350.00
<b>Totals</b>	34	<b>\$9,362.75</b>	<b>\$11,015.00</b>	<b>0.00</b>					

## Billing Plan

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>		
														Spots	Amount	
E 1	WFLX	10/25/12	10/26/12	RAYMOND RAYMOND	Comm	6-630P	---TF--	:30	3	\$100.00	P	2	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spols/Week</u>	<u>Rate</u>	<u>Rating</u>									
		Week: 10/22/12	10/28/12	---TF--	3	\$100.00	0.00									
E 2	WFLX	10/29/12	10/30/12	RAYMOND RAYMOND	Comm	6-630P	MT-----	:30	2	\$100.00	P	2	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spols/Week</u>	<u>Rate</u>	<u>Rating</u>									
		Week: 10/29/12	11/04/12	MT-----	2	\$100.00	0.00									
E 3	WFLX	10/25/12	10/26/12	MORNING NEWS 7A FOX 29 MORNING NEW!	Comm	7-8A	---TF--	:30	2	\$100.00	P	2	0.00	NM	2	\$200.00



WFLX

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<u>Contract / Revision</u>		840179	<u>Flight Dates</u> 10/25/12-10/30/12				<u>Hiatus Dates</u>							
<u>Original Date / Revision</u>		10/23/12/	10/23/12					<u>Order Sep</u> 00:15:00						
<u>Advertiser</u>		West, Allen/R/US House 18	<u>Product</u> West for Congress Add				<u>Estimate #</u>							
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Totals Amount
E 3	WFLX	10/25/12	10/26/12	MORNING NEWS 7A	Comm	7-8A	---TF--	:30	2	\$100.00	P	2	0.00 NM	2 \$200.00
				FOX 29 MORNING NEW!										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/22/12	10/28/12	---TF--		2	\$100.00			0.00				
E 4	WFLX	10/29/12	10/30/12	MORNING NEWS 7A	Comm	7-8A	MT-----	:30	2	\$100.00	P	2	0.00 NM	2 \$200.00
				FOX 29 MORNING NEW!										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/29/12	11/04/12	MT-----		2	\$100.00			0.00				
E 5	WFLX	10/25/12	10/26/12	MORNING NEWS 8A	Comm	8-9A	---TF--	:30	2	\$100.00	P	2	0.00 NM	2 \$200.00
				FOX 29 MORNING NEW!										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/22/12	10/28/12	---TF--		2	\$100.00			0.00				
E 6	WFLX	10/29/12	10/30/12	MORNING NEWS 8A	Comm	8-9A	MT-----	:30	2	\$100.00	P	2	0.00 NM	2 \$200.00
				FOX 29 MORNING NEW!										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/29/12	11/04/12	MT-----		2	\$100.00			0.00				
E 7	WFLX	10/27/12	10/27/12	College Pregame - Aftn	Comm	230PM-330PM	-----1-	:30	1	\$130.00	P	2	0.00 NM	1 \$130.00
				COLLEGE PREGAME - A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/22/12	10/28/12	-----1-		1	\$130.00			0.00				
E 8	WFLX	10/27/12	10/27/12	College Football Aftnrs	Comm	3PM-630PM	-----1-	:30	1	\$280.00	P	2	0.00 NM	1 \$280.00
				COLLEGE FOOTBALL AI										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/22/12	10/28/12	-----1-		1	\$280.00			0.00				
E 9	WFLX	10/25/12	10/26/12	FOX 29 NEWS FIRST AT	Comm	4-430P	---TF--	:30	2	\$100.00	P	2	0.00 NM	2 \$200.00
				FOX 29 NEWS FIRST AT										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/22/12	10/28/12	---TF--		2	\$100.00			0.00				
E 10	WFLX	10/29/12	10/30/12	FOX 29 NEWS FIRST AT	Comm	4-430P	MT-----	:30	2	\$100.00	P	2	0.00 NM	2 \$200.00
				FOX 29 NEWS FIRST AT										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/29/12	11/04/12	MT-----		2	\$100.00			0.00				
E 11	WFLX	10/25/12	10/26/12	EXTRA EXTRA	Comm	430-5P	---TF--	:30	2	\$100.00	P	2	0.00 NM	2 \$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/22/12	10/28/12	---TF--		2	\$100.00			0.00				
E 12	WFLX	10/29/12	10/30/12	EXTRA EXTRA	Comm	430-5P	MT-----	:30	2	\$100.00	P	2	0.00 NM	2 \$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/29/12	11/04/12	MT-----		2	\$100.00			0.00				
E 13	WFLX	10/27/12	10/27/12	World Series on Fox	Comm	730P-CC	-----1-	:30	1	\$1,425.00	P	2	0.00 NM	1 \$1,425.00
				MLB WORLD SERIES										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/22/12	10/28/12	-----1-		1	\$1,425.00			0.00				
E 14	WFLX	10/29/12	10/29/12	World Series on Fox	Comm	730P-CC	1-----	:30	1	\$1,425.00	P	2	0.00 NM	1 \$1,425.00
				MLB WORLD SERIES										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/29/12	11/04/12	1-----		1	\$1,425.00			0.00				
E 15	WFLX	10/30/12	10/30/12	TUE 8-830P RAISING HOPE	Comm	8-830P	-1-----	:30	1	\$975.00	P	2	0.00 NM	1 \$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/29/12	11/04/12	1-----		1	\$975.00			0.00				



WFLX

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<u>Contract / Revision</u>	840179	<u>Flight Dates</u> 10/25/12-10/30/12	<u>Hiatus Dates</u>												
<u>Original Date / Revision</u>	10/23/12/	10/23/12	<u>Order Sep</u> 00:15:00												
<u>Advertiser</u>	West, Allen/R/US House 18	<u>Product</u> West for Congress Add	<u>Estimate #</u>												
<u>Totals</u>															
<u>Ln</u> <u>Ch</u> <u>Start</u> <u>End</u> <u>Inventory Code</u> <u>Break</u> <u>Start/End Time</u> <u>Days</u> <u>Len</u> <u>Spots</u> <u>Rate</u> <u>Pri</u> <u>Rtg Type</u> <u>Spots</u> <u>Amount</u>															
E 15	WFLX	10/30/12	10/30/12	TUE 8-830P RAISING HOPE	Comm	8-830P	-1-----	:30	1	\$975.00	P 2	0.00	NM	1	\$975.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>				Week: 10/29/12	11/04/12	-1-----	1	\$975.00	0.00						
E 16	WFLX	10/26/12	10/26/12	Fri Hour 2 FRINGE	Comm	9-10P	----2--	:30	2	\$570.00	P 2	0.00	NM	2	\$1,140.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>				Week: 10/22/12	10/28/12	----2--	2	\$570.00	0.00						
E 17	WFLX	10/29/12	10/29/12	World Series on Fox MLB WORLD SERIES	Comm	730P-CC	1-----	:30	1	\$1,425.00	P 2	0.00	NM	1	\$1,425.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>				Week: 10/29/12	11/04/12	1-----	1	\$1,425.00	0.00						
E 18	WFLX	10/25/12	10/28/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	---TF-S	:30	3	\$525.00	P 2	0.00	NM	3	\$1,575.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>				Week: 10/22/12	10/28/12	---TF-S	3	\$525.00	0.00						
E 19	WFLX	10/29/12	10/29/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	1-----	:30	1	\$525.00	P 2	0.00	NM	1	\$525.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>				Week: 10/29/12	11/04/12	1-----	1	\$525.00	0.00						
E 20	WFLX	10/26/12	10/26/12	TEN O'CLOCK NEWS DBormm TEN O'CLOCK NEWS DE	1-2A		----F--	:30	1	\$15.00	P 2	0.00	NM	1	\$15.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>				Week: 10/22/12	10/28/12	----F--	1	\$15.00	0.00						
<b>Totals</b>				34 \$11,015.00											

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date

WFLX, West Palm Beach, FL

10.24

I, Lara Marcello,

being on behalf of Allen West, a legally

designated candidate of the Republican political

party for the office of US Congress

in the General.

Election to be held on: 11/6/12.

I hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	WFLX # 840259		12767-		
	# 840179		4362.75		
	# 838697		16141.50		

Total Charges:

38271.25 net

If programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below.

I represent that the payment for the above described broadcast time has been furnished by:

Allen West for Congress

and you are authorized to announce the time as paid for by such person or entity

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Greg Wilder - PO Box 1028, Deerfield Beach, FL 33441 877-906-0010

This station has disclosed to me its political advertising policies, including: applicable classes and rates, and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

**To Be Signed By Candidate or Authorized Committee**

7/31/17  
Date

Signature

Accepted       Accepted in Part       Rejected

Signature

Printed Name: John Heslin

Title: Greg Wilder

## CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

Lara Marah

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement,



does

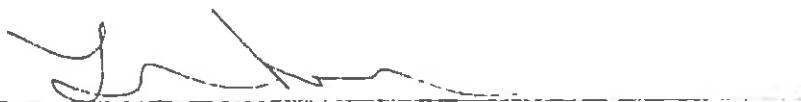
does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Lara Marah

printed name

7/31/17

date



PAID POLITICAL  
BROADCAST AVAIL REQUEST

<b>TO:</b> John Heisman	<b>STATION:</b> WFLX
<b>FROM:</b> Will Hildebrandt	<b>HRP OFFICE:</b> Washington DC

REQUEST RECEIVED FROM

DATE: 6/5/12

<b>BUYER:</b> Lara Marcello
<b>AGENCY:</b> Strategic Media Services
<b>ADDRESS:</b> 3299 K St. NW Suite 200 Washington DC 20007
<b>PHONE #:</b> 202 337 5700
<b>FAX #:</b> 202 337 8484
<b>OTHER:</b>

AVAILS FOR

<b>COMMITTEE:</b> Allen West for Congress 2012
<b>CHAIRPERSON:</b>
<b>TREASURER:</b>
<b>ADDRESS:</b> PO Box 1108 Stuart, FL 34995
<b>PHONE #:</b> 772 600 7123
<b>FAX #:</b> 877 906 2010
<b>OTHER:</b>

FOR

<b>CANDIDATE:</b> Allen West
<b>OFFICE:</b> Congress
<b>PARTY:</b> Republican

<b>DAYPARTS:</b>	ALL
<b>SCHEDULE DATES:</b>	As Ordered
<b>COMMERCIAL LENGTH:</b>	:30'S
<b>PROGRAMS:</b>	ALL
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	